



TOWN OF SPRINGFIELD
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COMMUNICATIONS COMMITTEE

Minutes of the Meeting of April 18, 2007 held at the Memorial Building, 7:00PM

Note: These minutes are to be considered draft minutes only until approved by the Committee at its next meeting.

Members present: Donna Ruel; Richard Kipperman; Brandt Dennison; John Trachy; William Sullivan. Absent: Todd Richardson; Dee Worthen.

The minutes of the meeting of March 28, 2007 were approved without changes.

The revised survey was reviewed and approved. An on-line version is to be posted on the town website. Printing and distribution are to be explored with Echo Communications. Back page information is to be discussed with the Selectmen. Mailing list is to be the voter list, distilled to household level.

There was continued discussion regarding roadside signs. Other examples and sources are to be investigated.

There was discussion regarding a banner for the town sign advertising the website. Also placement of the website address on stationary and envelopes. The Selectmen are to be approached with an inquiry as to the feasibility of these recommendations.

Meeting adjourned at 7:50 pm.

Sincerely,

John D. Trachy
Secretary